



From the Desk of: Ed Jones
Managing Director
America One Technologies
April, 2022

Practice Owner or Manager,

As you can see, I've attached a crisp, new \$1 bill to the top of this letter. Why have I done this? Actually, there are two reasons:

1. I have something very important to tell you and I wanted to make sure this letter would catch your attention.
2. Second, since this letter is about helping you AVOID losing a lot of money due to a serious IT failure or business interruption, I thought a dollar bill would be an appropriate "eye-catcher."

Here's what this is all about...

My name is Ed Jones, Managing Director of America One. We specialize in providing IT support and services for healthcare organizations in the Greater Boston and New England area. Our service is second to none, we have as our motto states: "*Swift Answers. Personal Attention.*" We guarantee in writing a 15-minute-or-less response time and an unheard of "Never Pay The Ransom" data security guarantee (more details can be found on our website: www.americatech.com).

If you are paying good money to an outsourced IT firm to support and protect your computer network but feel their service is less than stellar, or if you feel they aren't truly protecting you from the growing tsunami of cyberthreats, backing up your data or talking to you about how to avoid a devastating cyber-attack, then you will find what I'm writing you about to be of great interest.

Please review and call me at your earliest convenience at 781-356-3535 or send me an e-mail to edjones@americatech.com. We'll be following up with you in the next few days.

Dedicated to your success,

Ed Jones
Managing Director
America One Technologies



FREE Cyber Security Assessment For A Limited Time:

Give Me 60 Minutes, And I Guarantee I Can Show You How To Eliminate 100% Of Your IT-Related Problems And Allow You To Stop Worrying About Ransomware, Hackers And Cyber-Attacks Destroying Your Practice

From The Desk Of: Ed Jones
Managing Director
America One Technologies
Braintree, Massachusetts

Dear Colleague,

Do you have a **nagging suspicion** that your current IT company isn't truly protecting you from cybercrime, ransomware and hackers?

Maybe you **aren't 100% confident** they could recover you FAST in the event of a ransomware attack or security breach?

Maybe you're experiencing **chronic problems** with your IT systems that your IT company just never seems to resolve, leaving you less than confident in their abilities and annoyed by their lack of attention to detail and service?

Or maybe you're sending a check every month for their services **but don't really know what you're paying for because they don't communicate that to you.**

It's very common for practices to be unhappy with the quality of service and support they're getting from their current IT company, but they tolerate it simply because they don't know who else to call, or they're just too darn busy to take the time to find someone else. *That's why I'm writing you today...*

Our Free Cyber Security Risk Assessment Gives You The Answers You Want, The Certainty You Need

If I just described your situation, I want to give you a **Free Cyber Security Risk Assessment** that will reveal what's REALLY going on in your computer network, **IF** you are secure, **IF** you could survive a ransomware attack, **IF** your current IT company is doing a good job in putting protections in place, and talk to you about how we might help you get the IT services, support and PROTECTION you need.



Best of all, there is no charge for this.

When Your Free Assessment Is Complete, Here's What You Will Know:

- **IF you and your employees' login credentials are being sold and traded by cybercriminals on the "Dark Web"** (I can practically guarantee one or more are... THIS report will shock you). AND what to do about it *immediately*.
- **IF your IT systems and data are truly secured from hackers, ransomware, cybercriminals, viruses, worms and even sabotage by rogue employees.** Did you know that antivirus software and most firewalls are grossly inadequate against the sophisticated attacks now happening?
- **IF your current backup would allow you to be back up and running again fast if ransomware locked all your files.** *In 99% of the computer networks we've reviewed over the years, the owners were shocked to learn the backup they had would NOT survive a ransomware attack.* Ransomware is **designed to infect your backups as well**, leaving you defenseless. There are only a handful of backup systems that will prevent this from happening.
- **IF you are compliant with NEW regulations and data-protection laws such as HIPAA or PCI.** The laws are expanding and getting stricter regarding data privacy for ALL medical practices. There's a very good chance you're violating one or more data-protection laws *without even knowing it*.
- **IF you are vulnerable in up to 9 high risk categories based on the type of data you have and the problems we document in our report.** Most of the CEOs we meet with are stunned by this report alone because they didn't realize what was actually stored on their computer systems.

Of course, we'll also answer ANY questions you have about your current IT provider, a project or a problem you're experiencing. As you know, it never hurts to get a second opinion or a competitive bid.

Here's How The Assessment Works:

Step 1: Go to the website below to complete our brief IT Analysis Questionnaire. Don't worry, it's simple, unobtrusive and should only take you 60 seconds:

cybersecurity.americatech.com

Step 2: Once completed, you'll schedule a **brief, 10-15 minute call** with me to answer any questions and prepare an on-site visit to conduct a more in-depth assessment.

Step 3: After the on-site assessment, we'll prepare and deliver to you a CONFIDENTIAL "**Executive Report Of Findings And Cyber Security Risk Score**" that will reveal any vulnerabilities in your IT security, as well as showing you how to optimize your IT to increase everyone's productivity in the fastest, most efficient way possible. This Executive Report will be a real eye-opener for you.

If we find problems, we will provide a proposed **Action Plan** to remedy the situation and correct any other problems you have been experiencing. If you see the value in engaging with us beyond that, great! We can talk about it at that time. And if you don't want to become a client – *that's OK too*. By the way, we've *never* had anyone feel like their time was wasted. EVER.

Again, I want to stress that EVERYTHING WE DISCUSS AND DISCOVER WILL BE STRICTLY CONFIDENTIAL and free to you.

Why Free?

Over the last couple of years, we've seen a significant increase in calls from businesses desperate for help after a ransomware attack, data breach event or other cybercrime incident. **What makes this unforgivable is that they ALL had an IT company they entrusted with the responsibility of protecting them but realized all too late the company wasn't doing the job it was PAID to do.**

Because this has become an all-too-common event, and because we are FANATICAL about delivering TOP-level IT services with QUALIFIED techs who actually know what they are doing, we've decided to offer a FREE Cyber Security Risk Assessment to practices in our area as a no-risk way of introducing our services.

It's also a way for us to do good in our community and fight the lowlife criminals who are *grossly* abusing and taking advantage of hardworking American business owners – a win-win scenario.

After Your Assessment, One Of Three Things Will Happen:

After conducting this assessment, one of three things will happen:

1) You'll take our Action Plan and implement on your own, or with your current IT company. If this is the case, we'll wish you the best of luck and *ask that you keep in touch with us to let us know how you're doing*. We are here to serve.



2) You'll like what we've shown you and will ask us to implement our proposed Action Plan ASAP. If that's the case, we'll knock it out of the park...and that's a promise. Or finally...

3) In the *unprecedented* event that you feel like we've wasted your time, I will send a \$100 gift card addressed to you OR your favorite charity of choice.

Your time is your most valuable asset, and I respect that. I know you'll appreciate what we share with you, so I feel completely comfortable making this guarantee to you. I will NOT waste your time with a worthless, thinly veiled sales pitch. I'm confident I'll share something of real value.

**Please...Do NOT Just Shrug This Off
(This Is A Limited Offer)**

I know you are extremely busy and there is enormous temptation to discard this, shrug it off or worry about it "later." That is, undoubtedly, the easy choice...but the easy choice is rarely the RIGHT choice.

If you are NOT 100% happy with the service and support you are getting from your current IT company or if you're not 100% confident in their ability to protect you, then take a few minutes to request this Free Assessment now.

Fair Warning: This opportunity is extremely limited because of the intense one-on-one time required to conduct these assessments. Therefore, we can't do this for more than a handful of people, and the window of opportunity won't be open long.

**Schedule Your Free Risk Assessment By Going To:
cybersecurity.americatech.com**

This offer will be withdrawn on: **June 1, 2022**

In service,

Ed Jones



P.S. – If you're not ready to meet yet, then at least allow me to give you a free copy of our NEW executive report, "**The Cyber Security Crisis: Urgent and Critical Protections We Are Urging Every Medical Practice To Have In Place Now.**" You can instantly download this report for free at www.americatech.com/the-cyber-security-crisis/



Here Are Just A Few Other Practices We've Helped:

Promptness to Resolve Our Computer Issues

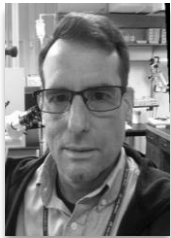


Maria Joseph
Practice Manager
Tufts Specialty Center

*"The biggest benefit from America One is being able to reach them quickly and their promptness to resolve our computer issues, either remotely or onsite. We appreciate their professionalism, dedication, concern and knowledge. We also appreciate that **their techs are patient and understanding** when we try to explain our computer issues in our own words (not knowing the tech words)."*

*I would recommend America One because of all the things they do for us. They make sure **our office runs well every day without interference** from computers issues."*

It's All About Response Time!



David Schultz
Equipment Manager
NE Eye Centers

*"America One has always provided fast response and resolution to our computer, server and network needs. It's important to have an IT support company that understands that **a disruption in service effects the quality of service that we give our patients.**"*

*It's all about response time! I can call America One, get someone on the phone and feel that my needs will be dealt with right away. Other IT services I have dealt with create a ticket and they will get to my problem at their convenience. America One **makes you feel that you are their most valued customer.**"*

No Condescending Treatment of People Without IT Skills



Kathy Devlin
Healthcare Admin
Primary Care Medical

*"I would urge any company to use America One because of their personal service. They know our company's employees individually and **treat everyone with kindness and consideration.** There isn't any condescending treatment of people who may not have IT skills."*

America One is also organized, professional and very timely. The job always gets done!"

Best All Around Capabilities



John Kochevar
Principal Consultant
Kochevar Research

*"In my long, long experience with various tech support operations, America One has had the best all-around capabilities for a reasonable cost. They can do support, wiring, computer software, security, everything. As for backups, **these guys have saved my sorry ass so many times** I have stopped counting. When I was moving my office, they were unbelievably helpful.*

*America One techs are also better teachers than any of the tech services I have used. They have **patience and a sense of humor**, which are hard to find in the realm of tech services. I recommend them without reservation!"*